

Electronic Acknowledgement Receipt

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Application Number:	10022558
International Application Number:	
Confirmation Number:	3759
Title of Invention:	Audiovisual system and method for displaying segmented advertisements tailored to the characteristic viewing preferences of a user
First Named Inventor/Applicant Name:	William P. Price
Customer Number:	35219
Filer:	Bruce S. Itchkawitz/Heide Young
Filer Authorized By:	Bruce S. Itchkawitz
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		WESDIG_069A_OA_RESP.pdf	145430 e8ee54b24e6d9a8c404bd7bcd102191e5fd3c019	yes	4

	Multipart Description/PDF files in .zip description		
	Document Description	Start	End
	Amendment/Req. Reconsideration-After Non-Final Reject	1	1
	Applicant Arguments/Remarks Made in an Amendment	2	4
Warnings:			
Information:			
Total Files Size (in bytes):		145430	
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